Invisible Fiber. Visible Benefits.

Sunfiber®





Introduction

Sunfiber[®] is an innovative, fermented, dietary fiber which provides digestive support, satiety, and has prebiotic and postbiotic characteristics. Sunfiber[®] has been extensively researched and has been shown to support a wide range of digestive health concerns. It has tremendous formulation flexibility when used in foods, beverages, and dietary supplements. This pure, partially hydrolyzed, guar fiber is a truly unique way to add value to your product.

Features & Benefits

Sunfiber® has been extensively researched and has been shown to support multiple areas of digestive health:

- **Regularity** A True Regulating Fiber Sunfiber[®] helps with stool consistency for both constipation and diarrhea.
- **Prebiotic** Sunfiber[®] is an excellent food source for good gut bacteria. Sunfiber[®] produces Short Chain Fatty Acids (SCFAs) in the gut via a fermentation process which helps close the "leaky gut" epithelial lining and helps with the selection of "good" vs. "bad" bacteria.
- **Steady Fermentation** The fermentation process of Sunfiber[®] is slow and steady, resulting in a higher total amount of SCFAs produced over a greater period of time. This leads to significantly less gas, bloating and discomfort when compared to other fast fermenting fibers such as inulin/fructooligosaccharides (FOS).
- **Low Glycemic Index** Sunfiber[®] is clinically proven to lower glycemic index. An approved health claim in Canada states: Consumption of Sunfiber[®] results in a 20% reduction in post-prandial glucose levels.
- **Cholesterol** Sunfiber[®] promotes healthy levels of cholesterol by helping reduce blood total and low-density lipoprotein (LDL) cholesterol levels.

- **Postbiotic** Sunfiber[®] supports the production of acetate, butyrate and propionate postbiotic Short Chain Fatty Acids (SCFA).
- **IBS** Approved health claims in Canada. Symptombased claims substantiated in the U.S.
- **Childhood Constipation** Approved health claims in Canada. Symptom-based claims substantiated in the U.S.
- Mineral Absorption Many dietary fibers block the absorption of essential minerals such as magnesium, iron, zinc and calcium into the body. Sunfiber[®], on the other hand, promotes the absorption of these and other helpful minerals.
- **Protein and Fat Absorption** Unlike other dietary fibers, Sunfiber[®] doesn't interfere with the absorption and utilization of macronutrients like protein and fat. Sunfiber[®] improves protein efficiency for appetite control.
- **Satiety** Sunfiber[®] provides healthy satiety. Rather than blocking the gut with rapidly fermenting fiber (gelling, swelling), Sunfiber[®] slows the gastric transit time leading to healthy and comfortable satiety.

NutriScience

Formulating with Sunfiber®

Sunfiber[®] is completely soluble in water, creating a tasteless, colorless, odorless, very low viscosity solution. Perfect for beverage formulations

•••	Low calorie: Sunfiber [®] is 1.9 kcal/gram while most other fibers are 4 kcal/gram.
•••	Dietary supplement applications: Sunfiber® can be used in tablets, capsules, candies, powders, etc.
	Food and beverage applications: Sunfiber [®] can be used in fruit juices, coffee, milk, tea, carbonated and noncarbonated beverages; as well as yogurts, creams and bakery products.
• •	Proteins and other powdered drink applications: Sunfiber® can provide improved mouthfeel
	As a processing aid: Sunfiber [®] may be used in capsules, tablets and chewables, instead of non-nutritious ingredients such a microcrystalline cellulose

Clinical Studies & Science

Sunfiber[®] is one of the most extensively studied fibers with almost 180 published papers and over 120 clinical studies. All established digestive claims are supported by clinical studies and science.

Structure/Function Claims

Sunfiber[®] supports many structure/function claims (see Features & Benefits above)

Prebiotic, postbiotic and digestive health claims – at all levels of usage

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Satiety claims > 2 grams per day Sunfiber®

Fiber claims > 6 grams per day Sunfiber®

Fiber claims > 0 grains per day Sumber

Certifications & Quality Assurance

- Non-GMO Project Verified
- Monash University Low FODMAP Certified
- Glyphosate Free Certified
- Certified Organic versions available
- Kosher
- Halal
- Gluten Free
- BioCert Vegan Certified

Applications

- Dietary supplements
- Functional foods & beverages
- Functional candies, gums, chocolates
- Animal health products

Clean Label

Sunfiber[®] contains pure fermented guar with no additives or excipients.

Label options include:

- Sunfiber[®]
- Partially Hydrolyzed Guar Gum (PHGG), as Sunfiber[®]
- Dietary Fiber (as Sunfiber[®])
- Guar Fiber (as Sunfiber®)
- Galactomannan Fiber (as Sunfiber®)

Safety

Sunfiber[®] is well tolerated and does not lead to the typical bloating, cramping and gas production that other fibers are known for with daily consumption.

Regulatory

Sunfiber[®] is GRAS. In August 2016, the U.S. Food and Drug Administration, Department of Health & Human Services, confirmed that Sunfiber[®] is a dietary fiber.



View the video - Sunfiber[®] - The Superior Fiber Choice. Click here!



View the video - Sunfiber[®] - Linking a Healthy Gut Microbiome to Good Mood. Click here!



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